

# Connected Care and Telemedicine Program Marketing and Networking Opportunity



Project Title	Connected Care and Telemedicine Program Marketing and Networking Opportunity
Project Summary	Inspire Veterans and healthcare providers in VA New England Healthcare System through your creative work, design, and presentation of the healthcare resources that are available through telehealth and connected care modalities. Be a part of the innovative team that is advancing virtual healthcare.
Country	United States

## Project Description

This project focuses on the integration of virtual care modalities into existing clinical services with the aim to increase utilization of telehealth services to provide care to Veterans in the locations of their choice, including in their homes. The intern assigned to this program will be involved in the development of marketing and visual work products to advance and promote all forms of virtual care including telehealth, telemedicine, and mobile apps. A key component of the expansion project assuring Veterans and healthcare providers have comprehensive information about the service available through virtual care modalities. For Veterans, this will include the types of services that are available. For providers, this may include training resources associated with clinical pathways and technology used in the delivery or care via connected modalities.

## Required Skills or Interests

Skill(s)
<u>Educational design</u>
<u>Graphic design</u>
<u>Marketing</u>
<u>Infographic design</u>

## **Additional Information**

The VA New England Healthcare System (VISN 1) is comprised of eight medical centers and over 35 associated Community Based Outpatient Clinics located throughout the six New England states - Maine, New Hampshire, Vermont, Massachusetts, Rhode Island and Connecticut. The network is rich with academic affiliations, clinical research, and innovation in the delivery of healthcare. The VA New England Healthcare System Mission - Honor America's Veterans by providing exceptional health care that improves their health and well-being. Please help us honor Veterans by sharing your creativity and talent in developing these important informational resources. Your work will help shape the delivery care model and assure Veterans receive the right care, in the right place, at the right time. The overarching goal is standardization of information and clinical processes associated with connected care delivery.

You will also have the opportunity to network with the clinical leaders and facility telehealth coordinators who champion these innovations throughout the New England healthcare system.

## **Language Requirements**

*None*